



**United Way  
Trinidad & Tobago**

# United VOICE

A Newsletter of the United Way of Trinidad and Tobago

July 2007 Volume 3

## Appreciation to Donors – Message from the Chairman UWTT



Conrad Aleong

Once again it is my honour and pleasure to report on the solid progress of United Way Trinidad and Tobago during the past fiscal year 2006. The Board of Directors and Management staff are gratified once more by the positive response from the business community and the individual employees. UWTT responded in the same manner by providing a significant increase in grants to Non-Governmental Organizations. Based on receipts from local donors we were able to provide \$570,067.00 more in financial support to NGOs than in 2005; a full 32.5% more in direct, tangible aid than in the previous year.

Most satisfying was the growth in local donations by \$993,698.00 over the previous year or 43.4%. No

international grants were received in 2006 and the total increase in income for 2006 was \$528,809 or 19%. An important factor to note is that 4.5% of donations in 2006 or \$150,000.00 was received towards institutional support for United Way Trinidad and Tobago.

In 2006 we expanded our employee donor base from 873 to 1,283, achieving a 47% growth. Our goal is to grow the number of employee donors to at least 10,000 over the next 3 to 4 years, and I am confident that this is achievable with the continued commitment and dedication of our Employee Volunteers and the enthusiasm of corporate leaders. On the expense side, there was a decrease in general operating expenses of \$17,617.00 or 2.26%. The total cost of campaign and fund raising increased by \$25,573.00 or 22.6% and staff related costs decreased by \$30,893.00 or 5.8%.

Despite being the premier fund raising force in the nation's private sector for assisting those less fortunate in our society, we nevertheless see ourselves as fledgling. We recognize the vast, as yet untapped, reservoir of donors out there who have not yet been exposed to the United Way system. As we spread this system throughout the

nation, and build enthusiasm and confidence in the integrity and transparency of UWTT and its reputable Board and staff, we are confident that we will accomplish our mission, which is: "To mobilise human, financial and physical resources domestically and internationally for leveraged distribution through volunteer community service organisations dedicated to the development of a civil society in Trinidad and Tobago, ensuring attainment of desired results, and to conduct all affairs with integrity and transparency."

On behalf of the volunteer Board of Directors and on my own behalf, I thank our Corporate Donors and their Employee Donors and Volunteers, and all other donors for the confidence you have placed in United Way Trinidad and Tobago. Also, I sincerely thank our Board Members, Members of our Sub-Committees and our Management Team for their commitment and dedication.

I am most optimistic about the future of United Way and the positive interventions it is currently making and will make in the future in the lives of many citizens, and consequently, the quality of life for all of us.

# Audited Accounts

## INDEPENDENT AUDITORS' REPORT

### The Members

#### The United Way of Trinidad and Tobago

We have audited the accompanying financial statements of The United Way of Trinidad and Tobago, which comprise the balance sheet as at 31 December 2006, the statements of income and expenditure, general reserve fund and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards. This responsibility includes: designing, implementing and maintaining internal control, relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Opinion*

In our opinion, the financial statements present fairly, in all material respects, the financial position of The United Way of Trinidad and Tobago as of 31 December 2006, and of its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards.

The previous year's financial statements were audited by another firm of auditors.



Port of Spain  
15 August 2007

CHARTERED ACCOUNTANTS



Creative thinking in print.

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## BALANCE SHEET

	Notes	31 December	
		2006	2005
<b>ASSETS</b>			
<b>Current Assets:</b>			
Cash in hand and at bank	3	\$ 418,409	\$ 211,844
Total Current Assets		418,409	\$ 211,844
<b>Non-Current Assets:</b>			
Fixed assets	4	15,734	20,336
Total Assets		<u>\$ 434,143</u>	<u>\$ 232,180</u>
<b>LIABILITY AND FUND</b>			
<b>Liability:</b>			
Accounts payable and accruals	5	\$ 850	\$ 850
Total Liability		850	850
<b>Fund:</b>			
Accumulated Fund		\$ 433,293	\$ 231,330
Total Liability and Fund		<u>\$ 434,143</u>	<u>\$ 232,180</u>



Clive Belgrave  
Director



Conrad Aleong  
Director

# Audited Accounts

## STATEMENT OF INCOME

	31 December	
	2006	2005
<b>Income</b>		
Donations – Local Sources	\$ 3,283,201	\$ 2,289,503
Donations – International Sources	—	460,448
Interest earned	<u>1,965</u>	<u>6,406</u>
Total Income	<u>3,285,166</u>	<u>2,756,357</u>
<b>Administrative and General Expenses</b>		
Grants – Non-Government organization	2,323,877	1,753,810
– International donors — donor directed	<u>—</u>	<u>457,743</u>
	2,323,877	2,211,553
Expenses – Campaign and other fund raising activities	138,748	113,175
– Office and establishment	73,894	77,051
– Staff related	496,268	527,161
– Other	<u>50,416</u>	<u>59,556</u>
Total Expenditure	<u>3,083,203</u>	<u>2,988,496</u>
Surplus/(deficit) for the year	<u>\$ 201,963</u>	<u>\$ (232,139)</u>

## STATEMENT OF CASH FLOWS

	31 December	
	2006	2005
<b>Operating Activities:</b>		
Surplus/(deficit) for the year	\$ 201,963	\$ (232,139)
Adjustments for:		
Depreciation	<u>6,321</u>	<u>6,962</u>
	208,284	(225,177)
Changes in non-cash working capital items:		
Net change in accounts payable and accruals	<u>—</u>	<u>850</u>
Cash provided by/(used in) Operating Activities	<u>208,284</u>	<u>(224,327)</u>
<b>Investing Activities:</b>		
Additions to fixed assets	<u>(1,719)</u>	<u>(13,651)</u>
Cash used in Investing Activities	<u>(1,719)</u>	<u>(13,651)</u>
Net change in cash resources	206,565	(237,978)
Cash resources, beginning of year	<u>211,844</u>	<u>449,822</u>
Cash resources, end of year	<u>\$ 418,409</u>	<u>\$ 211,844</u>
<b>Represented by:</b>		
Cash in hand and at bank	<u>\$ 418,409</u>	<u>\$ 211,844</u>

## \$7.9 Million in Grants 2004-2007 (July)

\$7.9 Million in grants to NGOs were donated from 2004 to July 2007 for a range of projects which included child and youth development programmes, literacy, children's homes, homes for abandoned children, health care including open heart surgery for children, shelters for abused young girls, family life, care of socially displaced persons, substance abuse, hurricane relief, special

education – dyslexia, autism, computer literacy, agro processing, welding and fabrication, family literacy, remedial reading, anger management and effective discipline, audio/visual engineering, visualizing and verbalizing, young male awareness/adolescent development, NGO Leadership, primary care, elderly care and NGO capacity building.

NGOs 2004 to July 2007	Grants	NGOs 2004 to July 2007	Grants
Adult Literacy Tutors Association (ALTA)	270,000.00	The Memisa Vocational Training Centre	28,000.00
Bread of Life, Body of Christ Ministries	60,000.00	Tobago Literacy Unit	42,524.00
Bridge of Hope	426,000.00	Trinidad and Tobago Coalition Against Domestic Violence	170,000.00
Centre for the Socially Displaced Persons - Court Shamrock	40,500.00	Trinidad and Tobago Innovative Parenting Support (TTIPS)	66,000.00
Children's Villages Association of Trinidad and Tobago	147,000.00	Trinidad and Tobago National Council on Alcoholism and other Addictions	51,750.00
Credo Foundation for Justice	160,000.00	Vision of Hope	239,850.00
Dyslexia Association	200,000.00	Women In Development	1,120.00
Eternal Light Community (Amica House)	227,839.93	Women In Action for the Needy and Destitute	150,000.00
Families In Action	498,000.00	The Life Center	100,000.00
Foundation for the Enhancement and Enrichment of Life	124,500.00	Consortium for the Empowerment of Persons with Disabilities	5,000.00
Goshen House	239,304.31	Morvant Laventille Youth Agricultural Network	41,671.29
Islamic Home For Children	108,500.00	Loveuntil Foundation	36,221.41
Kinds In Need of Direction (KIND)	42,000.00	La Brea Social Action Group	84,200.00
Living Waters Community	610,000.00	Mamatoto	25,000.00
Moms for Literacy	329,248.00	Childline	60,000.00
Morvant Laventille Improvement Organisation	100,000.00	Trinidad & Tobago Association of Midwives	120,000.00
Point Fortin Rotary Club	3,970.00	Youth Business Trinidad & Tobago	100,000.00
Rainbow Rescue	68,000.00	Joshua Boys Home	84,000.00
Rape Crisis Society of T&T	206,285.00	Autistic Society of Trinidad & Tobago	84,000.00
Rebirth House	221,000.00	Charis Works Community Therapy Centre	90,000.00
Servol	196,000.00		6,337,083.94
Special Olympics Caribbean	80,000.00	<b>Donor Directed Grants</b>	<b>1,584,030.37</b>
St. Martin Welfare Association	192,000.00	<b>Total</b>	<b>7,921,114.31</b>
The Chest and Heart Foundation	30,000.00		
The Cotton Tree Foundation	77,600.00		
The Heroes Foundation	50,000.00		
The Hope Centre	50,000.00		

## Welcome to Nicholas Galt – Campaign Cabinet Chairman 2008



Nicholas J. Galt

We welcome Nicholas J. Galt as Chairman of our 2008 Campaign Cabinet. Mr. Galt is the Executive Chairman of The TSL Group and has distinguished himself in the field of Software Development in the wider Caribbean region for more than thirty years.

He is recognized for his outstanding contribution to community development, and is the Liaison Officer of The Guillain Barre Syndrome Foundation, Philadelphia, USA for the Caribbean. He also serves on the Board of the Youth Business Trust of Trinidad and Tobago and is a member of the Prime Minister's Standing Committee on Business Development.

Mr. Galt is a Director of the American Chamber of Commerce Trinidad and Tobago of which he is the Immediate Past President, and Director of the

Governing Board of the Association of American Chambers of Latin America based in Washington D.C.

United Way Trinidad & Tobago is very fortunate to have on board Nicholas Galt who brings to our fledging organization a wealth of knowledge, experience and community goodwill.

He succeeds Mr. Ronald Harford, who over the past two years has made a sterling contribution to advance the cause of United Way and the NGO sector in Trinidad and Tobago. Mr. Harford continues to serve on United Way Campaign Cabinet.

United Way thanks Nicholas Galt and Ronald Harford for their dedication, commitment and selfless efforts to help build our community.

# \$1.8 Million Committed to NGOs up to July 2007



Presentation by Caira Cudjoe – Corporate Communications Officer – GLOC to Steve Richards CEO Rebirth House.

Thanks to our Corporate Donors and their Donor Employees, United Way committed grants to NGOs totaling \$1.8 Million between January and July 2007.

The NGOs were Charis Works Community Therapy Centre to help children with learning disabilities; Court Shamrock Centre for socially displaced persons, Credo Foundation for institutional strengthening of their home for girls, Dyslexia Association for a special teacher training programme, Autistic Society of Trinidad and Tobago for their therapy centre in East Trinidad, Youth Business to support their entrepreneurship project for youth, Living Water Community for its Fountain of Hope Centre for girls, Goshen Home to support their halfway home for abused women and children, Joshua Boys Home, Amica Home for Girls, Vision of Hope in La Brea to help victims of abuse and domestic violence, Rape Crisis Centre, T & T Association of Midwives for pre and post natal services, Childline, MOMS for Literacy, FEEL, ALTA, Rebirth House, Families In Action for people in crisis and their parenting programme, and the Coalition Against Domestic Violence.

What this says, is that Corporate T & T and employees are having a major impact on the quality of service provided by NGOs resulting in the alleviation of hardship, destitution and suffering of many citizens.

## 2007 GRANT DISBURSEMENTS

NGOs	Grants	Programmes Funded
Trinidad & Tobago Association of Midwives	\$ 120,000.00	Pre and post natal services
Goshen House	\$ 102,000.00	Institutional Building
Joshua Boys Home	\$ 84,000.00	Institutional Building
Families In Action	\$ 144,000.00	Parenting and Peer Counselling
Living Waters Community	\$ 250,000.00	Housing young persons
Living Waters Community	\$ 120,000.00	Institutional Building Halfway House
Youth Business Trinidad & Tobago	\$ 100,000.00	Small Business Enterprises
Amica House	\$ 120,000.00	Institutional Building
Vision of Hope	\$ 139,850.00	Renovations and Institutional Building
Rape Crisis Society	\$ 60,000.00	Councillor – Victims of Abuse
Charis Works	\$ 84,000.00	Equipment for Therapy Centre
Centre for Socially Displaced Persons	\$ 25,500.00	Renovations to the Centre
CREDO Foundation for Social Justice	\$ 60,000.00	Empowerment of Girls at Risk
CREDO Foundation for Social Justice	\$ 10,000.00	Fire Relief Fund
The Dyslexia Association	\$ 100,000.00	Visualizing and Verbalizing Programme
Autistic Society	\$ 90,000.00	Construction of Autistic Centre
Rebirth House	\$ 100,000.00	Institutional Building
Families In Action	\$ 75,000.00	People In Crisis Fund
ALTA	\$ 75,000.00	Literacy Programme
<b>Total</b>	<b>\$ 1,859,350.00</b>	

# We can all make a difference

## Label House's Kevin and Loretta — helping those in need



Loretta Smith

Through United Way Trinidad and Tobago and the generosity of the employees and the companies that support us, thousands of people in need are being helped everyday. Those who give to United Way realize that you don't have to be rich or come into a windfall, you simply have to have a desire to help those less fortunate than yourself.

In this issue we highlight two very special persons who give to United Way and why they do it. Loretta Smith is a Quality Control Officer, Finishing Control in the Screen Printing Department at Label House. She gives to United Way every month. According to Loretta, she gives because: "When United Way came to Label House I signed up right away. I was touched by the work that you do. You see, I started learning to read at the age of 34 by doing the ALTA programme."

"I graduated from Level 3. Then I went on to do my school leaving certificate and I am now awaiting the results of my CXC O'Level examinations. The ALTA programme



Kevin Badree

not only helped me but my daughter also benefited when she did the phonics with me. When I realized that you help ALTA and so many others, I had to support. I benefited, my child benefited." Hearty congratulations to Loretta Smith. You are a courageous and generous achiever.

Kevin Badree, 28, Systems Support Specialist at Label House is also a regular contributor. Kevin is a philanthropist in the truest sense- he does not give to get back, he gives because he recognizes that there are many in need and he simply wants to help. He explained, "For me it is how I was brought up. Before I came to Label House, there was a colleague of mine who encouraged all of us to give \$20.00 a month. This was then used to buy food and clothing for those in need. For me this just makes sense. It is not a sacrifice, it is who I am." Kevin now donates a substantial sum monthly to charity. Thank you Kevin for your generosity.

71 % of Label House Employees are making contributions to the United Way Community Fund.

## The Autistic Society Awarded \$90,000

\$90,000 was granted to the Autistic Society to assist with the construction of an Autism Centre in D'Abadie.

The Autistic Society has been in operation since 1991 and has 250 families registered with it. They offer family outreach services designed to provide resources in education for families, and make the public aware of the unique and special care needs of autistic citizens. Specialist individual education, therapies and structured support can make a difference to people with autism.



Griselle Smith, Co-ordinating Human Resources Specialist, IBM presents the grant to Mrs. Rose Anna Trestrail, Treasurer of the Autistic Society of Trinidad and Tobago.

## NEWS

You can now deposit your RBTT Visa Dividend Cheques to United Way Account no: 881-103969-5 at any branch of RBTT Bank. So, remember, if you use a RBTT Visa Card and get your incentive of RBTT Visa Dividend Cheques simply go to your nearest branch and deposit to our special Account.



# Showing Our Appreciation — Campaign 2007

On May 21st at Kam Wah Restaurant, Maraval Road, Port of Spain, United Way celebrated all Donor Companies and their Employee Donors and Volunteers at a relaxed and fun-filled ceremony. Donor partners making the highest contributions and Employee Volunteers who mobilized the highest number of fellow employees all received special Plaques of Appreciation. All other donor partners received specially designed Certificates of Appreciation.

## *The Most Outstanding Companies were:*

Arthur Lok Jack Graduate School of Business, Citibank (Trinidad and Tobago) Limited, Label House Group Limited, Fedex and Courtyard by Marriott, BG Trinidad and Tobago, Atlantic LNG Company of Trinidad and Tobago, BP Trinidad and Tobago LLC and BHP Billiton Trinidad and Tobago.

## *The Most Outstanding Employee Volunteers were:*

Dinelle Boodasingh – Arthur Lok Jack School of Business, Alicia Vieira – Citigroup, Aileen Gurley-Mouttet – Label House, Rory Hilton-Clarke – Fedex and Dinelle Rivers – Courtyard by Marriott.

The Ceremony was chaired by the 2007 Campaign Cabinet Chairman Ronald Harford who was also celebrated for his excellent contribution over the past two years. In his address he said that “Mobilising the employees of companies is no easy task. I like to say that the easiest way to say yes is to say no. Getting people in companies to organize to do this outside of their core responsibilities and outside their core business is a significant act of kindness. And, I am happy to say that from our experience there are still many kind and caring people in Trinidad and Tobago. People who care about others and without whom, many others will have no place to live, no food to eat, no access to education and other opportunities.”



*Front Row: (Left to right) Danielle La Touche (PCS Nitrogen), Sarah Arneaud (CLICO), Caira Cudjoe (GHL), Catherine Rajkumar (ALGICO), Camille Taylor-Francois (ALGICO), Elsa Lara (PPGPL), Aileen Gurley-Mouttet (Label House), Nicole Galt (TSL), Derek Jules (PCS Nitrogen).*

*Middle Row: (Left to right) Wynelle Gregorio (CLICO), Mark Cape (First Citizens), Leslie Welch (IBM), Jason Martin (ALGICO), Dexter Charles (First Citizens), Randall Waddell (Label House), Arnold Corneal (Petrotrin), Cindy Asservero (PLIPDECO).*

*Back Row: (Left to right) Judy Phillip (PWC), Lisa Reyes (Evolve), Julia Gomes (PCS Nitrogen), Damien Edwards (PCS Nitrogen), Carlyle St. Louis (PCS Nitrogen), Allyson Mouttet (FEDEX), Junior Forbes (Bermudez), Derrick McIntyre (Bermudez), Rory Hilton-Clarke (FEDEX) and Gail Sookram (Powergen).*



*Ronald Harford Campaign Chairman 2007 receives his special award pin from UWTT's Chairman Conrad Aleong.*



*From right: Conrad Aleong, Dale McLeod, Sr. Roberta O'Flaherty, Mrs. Zalayhar Hassanali, Ronald Harford, Maria McMillan and Nicholas Galt.*

He thanked the 84 employee volunteers from 35 companies who mobilized over 2,200 persons for their kindness and generosity.

He also extended his appreciation to members of his campaign Team: Dennis Evans, Conrad Aleong, Howard Sabga, Vincent Pereira, Reyaz Ahamad, Sandra Chin Yuen Kee, Dennise Demming, Douglas Camacho and Nicholas Galt.

## **Dale McLeod — UWTT's Ambassador**

Dale McLeod, leading insurance Sales Executive of Guardian Life of the Caribbean, and UWTT's Ambassador offered words of inspiration to Donors and Volunteers and also shared his commitment to the cause. He encouraged those at the gathering to continue to make their contribution to bringing an end to the suffering of the vulnerable among us.

The UWTT's Ambassador's role is to promote the United Way cause, and contribute to the mobilizing of leaders throughout Trinidad and Tobago to support United Way.

## ...And Court Shamrock Gets Help

The leading NGO in South Trinidad for socially displaced men has been in operation for approximately ten years. It houses 40 homeless men at any given time. Their programmes include vocational rehabilitation such as gardening and agriculture. Court Shamrock is also engaged in community outreach programmes to mitigate drug addiction. It recently received the sum of \$25,500.00 from United Way for repairs of the home and to establish an agri gro-box programme for their clients.



Mrs. Nicole Galt, Vice President – Human Resources, TSL presented the grant to Mr. Trevor Braithwaite – CEO of Court Shamrock.

## Remedial Education Receives \$100,000

The Dyslexia Association received the sum of \$100,000 to support two five-day training programmes for 56 teachers to build skills and knowledge for teaching dyslexic students. It is estimated that Dyslexics comprise 10-15 percent of our population and the Dyslexia Association is the only provider of remediation for citizens.

Thank you Employee Donors for making this possible.



Presentation by Aileen Gurley-Mouttet, Quality and Human Resource Director, Label House.

## Two NGOs Receive \$292,248

We donated the sum of \$144,000.00 in monthly installments to Families in Action for their individuals and families fund as well as other outreach programmes, and \$148,248.00 in monthly installment to Moms for Literacy to advance their literacy programmes for children.

**Families in Action** is a charitable organization established in 1988 to address the problem of drug addiction. Over the years it has emerged as a “life” centre for persons with alcohol and drug addictions and their families. It also focuses on “good parenting” programmes, peer counseling and mentoring training.

**Moms for Literacy** attacks the problem of illiteracy at a critical stage as it works with children 7 – 15 years old. Children are recommended to the programme by the Ministry of Education Special Education Department, Social Services Department of Mount Hope, Schools, Teachers and Parents.



Mrs. Ivis Gibson – Managing Director Families In Action, Mrs. Amber Gonsalves - Managing Director Moms for Literacy and Mr. Larry Howai Chief Executive Officer – First Citizens Bank and Volunteer Board Member of United Way and Mrs. Pamela Francis, Manager NGO and Volunteer Services – United Way.

## The Credo Foundation — A Special place for boys

Following the devastating fire and destruction of The Credo Foundation home for boys, employees who contribute to our Community Fund via salary deductions contributed an additional sum \$10,000.00 to Sr. O'Flaherty to assist with the immediate needs of the boys in Credo's care. United Way previously contributed the sum of \$120,000.00 in monthly installments to the Foundation's Sophia House for girls. According to Pamela Francis, United Way Manager NGO and Volunteer services, "the Credo Foundation has had major successes in the rehabilitation and education of children and is deserving of all the support it can get."



*Pamela Francis presents cheque to Sr. Roberta O'Flaherty of the Credo Foundation.*

# Congratulations to Dragon Boat Festival Teams

## United Way Trail Blazers



On March 18th Scotiabank Women Against Breast Cancer and United Way Trinidad & Tobago came together to raise funds for their charities. The Festival turned out to be a major corporate event and a fun-filled day for many citizens. Excellent Stores Titans took the 1st Prize, Scotiabank Fire Dragons 2nd place, Chinese Association Aquaholics 3rd place and United Way Trail Blazers 4th place. United Way Trail Blazers captured the 1st Place Rookie Team.

And, at the BG T&T Dragon Boat event in June, Excellent Stores Titans came first with the United Way Team sponsored by Audi taking 4th place.

Congratulations to all participating Teams.

# ABOUT UNITED WAY

United Way Trinidad and Tobago (UWTT) is a non-governmental organization (NGO) dedicated to raising funds to support local NGOs and Community Based Organizations (CBOs) by mobilizing financial, human and technical resources to assist them in providing critical social services.

## How Does United Way Raise Funds?

United Way raises funds via: Payroll Deduction, Corporate and Individual Donations, Fundraising Events and Grant Funding from International Donors.

Many employees would like to demonstrate their caring and commitment to support the less privileged in our society. Some already do so in various ways, but would like to expand their support to reach out to the many more vulnerable citizens that need it. United Way Payroll Deduction Programme is a unique fundraising method which seeks the support of employees throughout Trinidad and Tobago, by encouraging them to make monthly financial contributions via payroll deduction towards the United Way Community Fund.

United Way allocates grants to approved NGOs after careful assessment of these organizations and their programmes.

## Why Donate through United Way?

*First:* We believe that a truly united effort is required in delivering poverty relief programmes and in providing many other critical social services.

*Second:* The United Way structured mechanism of payroll deductions and corporate gifts facilitates consistent, reliable monthly cash flows to NGOs and CBOs, which is meaningful and convenient for them. The united effort allows them to concentrate on providing services with the confidence that United Way is providing its resources to raise funds to help

them. NGOs are doing excellent work: poverty alleviation, elder care, youth development, peer counseling, keeping children safe from abuse, promoting literacy among adults and children and providing other critical services. They survive totally on gifts from donors. UWTT brings a reliable and structured cash flow to support their operations.

*Third:* Small amounts from employees add up to considerable funds. Caring employees give in amounts that they can afford to one Community Fund, and with the multiplier effect, it makes a huge difference in the total amount of funds available for distribution.

*Fourth:* There is transparency and accountability in the distribution of funds. United Way monitors the progress of projects and therefore, Donors can have the confidence that their donation is going to benefit the people who need it most. See the publication of our Audited Accounts in this newsletter.

## How Much to Contribute?

This is strictly voluntary giving and you can give any amount. You can adjust or stop your payroll deductions anytime, but should aim to keep up any pledged amount for as long as you can. Remember, every cent counts.



## United Way Trinidad & Tobago

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