

A message from us

United
Way



SEPTEMBER 5, 2013

TRINIDAD & TOBAGO

United Way Supports The Dyslexia Association, Adult Literacy Tutors Association and the National Centre for Persons with Disabilities

United Way presented a grant to The Dyslexia Association in August for \$150,000 for funding towards training programmes, which was conducted by Dr. Tim Conway of the Brain Research and Rehabilitation Centre in Florida. Since 2006, the Dyslexia Association has had the support of United Way TT in helping those with literacy difficulty.

We also continue to support ALTA (Adult Literacy Tutors Association) with education programmes in South Trinidad over eleven venues with a grant of \$320,000. ALTA provides the only comprehensive, structured adult literacy programme in Trinidad and Tobago.



Dr. Tim Conway, Cathryn Kelshall of the Dyslexia Association and Jason Thomson Campaign Marketing Manager of UWTT

The National Centre for Persons with Disabilities was given a grant of \$175,000 towards the refurbishing/upgrading of classrooms for Bookbinding, Beauty Culture, Office Administration, Garment Construction and Remedial Education.

Appreciation Ceremony and 2013 Campaign Launch



Corporate donor partner Hyatt Regency graciously hosted United Way's appreciation and campaign launch ceremony on June 4th. Corporate donor partners were celebrated for their involvement in UWTT's National Day of Caring and also for their contributions throughout the year. Categories of awards were presented to small, medium and large sized companies. These included total employee donations, employee & employer donations combined and the penetration rate of each category which looks at the percentage of those contributing within each company. The full breakdown of this year's winners would be published in our 2013 December Newsletter.

Road trips and Events

United Way offers our corporate donor partners a chance to visit NGOs whom we support. Employees of our donor partners can see firsthand, the areas which are affected the most, talk to those who run the organizations and also get to interact with those who assist.

In March, ambassadors from Nestlé, HADCO Ltd, the Trinidad Stock Exchange, The Trinidad Systems Limited Group and Hyatt visited the Cotton Tree Foundation, Caribbean Kids Family Therapy Organization, Court Shamrock as well as the National Centre for Persons with Disabilities.

Last month, representatives from Inglefield Ogilvy and Mather, Hypertech-Caribbean, Pan American Life, Very Exciting Things, Hyatt Regency Trinidad and TSST visited Sofia House, Amica House and Bridge of Hope to have a better understanding of the challenges to which NGOs are subjected.



The TSL Group will host their annual event "A Cup for Charity" and it will take place on October 24th at The Hilton. For information, please visit their page at [facebook.com/trinidadsystemslimited](https://www.facebook.com/trinidadsystemslimited)

Neal & Massy Limited and PCS Nitrogen will host "Starstruck", a fundraising event on October 26th where the All Stars and Silver Stars perform to raise proceeds which will be donated to United Way.

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