

NATIONAL DAY OF CARING 2023 MEDIA RELEASE



The United Way of Trinidad and Tobago (UWTT) launched the National Day of Caring (NDoC) at the Courtyard by Marriott on May 3, 2023, celebrating 10 years of collective employee volunteerism since its inception in 2013.

NDoC will be held on Sunday 21st May 2023 with support from private and public entities, as well as their volunteers, aiming to inspire and touch people's lives while building resilience, showing everyone has equal opportunities to succeed through the *"Show You Care Everywhere"* initiative.

UWTT is committed to transforming lives in the communities we serve by bringing people and financial resources together in the common cause of caring, working in the priority areas of Education, Family Wellbeing, Equity and Disaster Resilience. UWTT recognizes that no single organization can achieve these goals on its own. Through our 2023 campaign *"Show You Care Everywhere"* we demonstrate that Care happens whenever we extend ourselves for the well-being of others.

Collective engagement by being Care Ambassadors in our neighborhoods, communities, and by extension our country will demonstrate that together no obstacle is too large. Sometimes we can feel like one person standing alone against big challenges, but there are millions who share our vision for the future, to strive alongside each other, by creating a better life and a stronger community—for everyone.

United Way invites all citizens to join in and engage in some form of care activity on Sunday, May 21st, 2023, and show their support for the movement by using the hashtag [#ShowYouCareEverywhere](#). This National Day of Caring is an opportunity for everyone to come together and create a brighter and better future for everyone in Trinidad and Tobago. Let us all join hands and hearts and make a difference in our communities.

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Opening of NDOC 2023 Media Launch



UWTT CEO Gail Sooknarine delivers vote of thanks



Mrs. Hassanali pictured with UWTT Staff, Board and Committee Members



Mrs. Hassanali pictured with NDOC Beneficiaries from Primary Schools and NGOs along with Company Champions